

ASIS Las Vegas Chainlink

June 2008

CHAIRMAN'S CORNER

This month we will be holding a drawing for passes to the National Convention. All chapter members that have paid their 2008 chapter dues are eligible. Those selected MUST be attending the 2008 convention in Atlanta. We will draw for the passes at the meeting, bring a business card.

I would like to thank all of the individuals that have been working on the Security Seminar. We will be having a meeting later this month to re-group for the fall program. If you are interested in becoming involved we have openings in several areas including, screening presentations, scheduling, and marketing the program.

Steve

June Meeting

LOCATION: Tuscany Suites and Casino
Marilyn's Cafe
255 E. Flamingo Road

DATE: Thursday June 19, 2008

TIME: 11:30 AM

COST \$10.00

This Months Speaker

Ed Norton

Norton Consulting and Investigations

Counterfeit Merchandise

Why Should We Be Concerned

It is estimated that counterfeiting is a \$600 billion a year problem. In fact, it's a problem that has grown over 10,000 percent in the last two decade, in part fueled by Consumer Demand. The real truth is people who purchase counterfeit merchandise risk funding nefarious activities, contributing to unemployment, creating budget deficits and compromising the future of this country in the global economy. The real truth is counterfeiters are hardened criminals, exploiting consumers, businesses both large and small, inventors and artists and children laboring in sweatshops in Third World countries.

Some Facts:

Counterfeiting costs U.S. business \$200 to \$250 billion a year.

Counterfeit merchandise is directly responsible for the loss of more than 750,00 American jobs.

Since 1982, the global trade in illegitimate goods has increased from \$5.5 billion to approximately \$600 billion annually.

Approximately 5% to 7% of the world trade is in counterfeit goods.

U.S. companies suffer \$9 billion in trade losses due to international copyright piracy.

Counterfeiting poses a threat to global health and safety.

So before you or your family goes out to that swap meet or that discount mall to purchase knockoff, replicas, reproductions, they are still counterfeit products, think about what it really costs all of us.

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Meeting Sponsors

We are seeking sponsors for our monthly meetings. For \$300 you or your company can sponsor the meeting.

For your donation you will receive notice in the Chainlink, the opportunity to display your product or service at the meeting, and the gratitude of the chapter treasury. See Glenda for additional information.